

# The ECHO

Webster Groves High School  
100 Selma Avenue  
Webster Groves, MO 63119  
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Editor: Caroline Fellows and Riley Mullgardt  
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## 2017-18 Advertising Contract

Advertiser: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Best Time: \_\_\_\_\_ ECHO Salesperson: \_\_\_\_\_

Size of Print Ad: \_\_\_\_\_ x Number of Issues \_\_\_\_\_ = \$ \_\_\_\_\_ (See price list)

Web \_\_\_\_\_ (\$50/Semester) Insert \_\_\_\_\_ (\$50/issue) = \$ \_\_\_\_\_

*(This year the ECHO is to be published in magazine format. Also, only the Turkey Day Program and the Senior Issue will have colored ink.)*

Issues to run ad: \_\_\_\_\_ September \_\_\_\_\_ October \_\_\_\_\_ November  
\_\_\_\_\_ December \_\_\_\_\_ January \_\_\_\_\_ February  
\_\_\_\_\_ March \_\_\_\_\_ April \_\_\_\_\_ Senior Issue

**\*Deadline for Receipt of Ads is Usually the 10th of the Month.**

**Ad copy is:** \_\_\_\_\_ Camera-Ready \_\_\_\_\_ To be Typeset \_\_\_\_\_ Attached  
\_\_\_\_\_ To be mailed/emailed by \_\_\_\_\_ (Date)  
\_\_\_\_\_ To be picked up by \_\_\_\_\_ (Staff Member) on \_\_\_\_\_ (Date)  
\_\_\_\_\_ The content of the ad will change each month.

**Tear sheets will be mailed with bill after advertisement appears. I agree to pay  
\$ \_\_\_\_\_ for the above advertisement upon receipt of the tear sheet and bill.**

\_\_\_\_ I would prefer to be billed for all issues in which the ad appears at once.

\_\_\_\_ I would prefer to be billed at the time of publication of each issue in which the ad appears.

Comments/Special Instructions: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
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